



TeraTech News

Tools for Programmers

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January 2000

This month we cover:

- CF e-Commerce Conference 2000
- MarketPosition
- ColdFusion Tip
- Wallpaper
- Microsoft Introduces SQL Server 2000
- Quote of the Month

CF e-Commerce Conference 2000



MDCFUG and Teratech will be hosting another ColdFusion Conference on Saturday/Sunday 12/13 of

February'00. Cost \$49.00 includes materials, excludes lunch and lodging. BestWestern Washington Gateway 1251 W Montgomery Ave, Rockville, MD 20850-3198 (301-424-4940). For more information visit <http://www.teratech.com/cfconf2>

Market Position

You can now register domain names up to 67 characters in length, including the ".com" or ".net" or ".org" extensions. No longer will you be limited to the previous 23 character domain names!

- 1) Register domain names that are "catchy" and in demand in the hope to sell that domain for a large profit in the future (i.e. bingo.com sold for 1 million dollars this year!)
- 2) Register domain names for your company and products that are over 23 characters long.
- 3) Register a better domain name than what you have now (for example, if your domain name is difficult to remember, has a .net or .org extension...

you can get a .com address that will much better suit your business)

4) Register domain names that are rich in keywords and drastically increase your search engine rankings! Search engines generally improve your rankings if the keyword appears in the domain name.

Now you can fit in far more keywords in a single domain name than was ever possible before. Now don't get me wrong, this quality of domain names is no longer available... but allowing domain names up to 67 characters has completely expanded your opportunity to register domain names that would not have been otherwise available. All of the good one-word ".com" domains are still taken but catchy phrases and longer company names over 23 characters are now available! There are thousands of domains sold every day, Some for tens of thousands of dollars, to corporations that want the domain you own. You also want to protect your business and product names.

<http://www.marketingtips.com/domainname4.html>

ColdFusion tip

Studio has a spell-checker built into it. If you'd like for the Studio spell-checker to show you all the words it thinks are misspelled, press Ctrl-F7. This tells Studio to place those wavy red lines you see in the newer versions of Microsoft Word underneath the supposedly misspelled Words. This spell-checker, however, takes HTML and CF tags into consideration and doesn't mark them as misspelled. To make the wavy red lines disappear, press Ctrl-F7 again.

Wallpaper

Someone asked about the rash of Computer Generated Wallpapers (mostly landscapes) that were springing up. There are a couple websites that most of these come from. The main site is Digital Blasphemy (<http://www.digitalblasphemy.com/> or go straight to <http://www.digitalblasphemy.com/dbnew.shtml>). This is courtesy of some very intense linux guys. Another good one is from the makers of World Builder, the software that generates a lot of this stuff, Animatek (<http://www.animatek.com/>). By the by, many of them are also created by Bryce 3d, a metacreation product (<http://www.metacreation.com/products/bryce4/>)

Microsoft Introduces SQL Server 2000

Microsoft introduced SQL Server 2000, the next release of its relational database, and promised it would include improvements that move the software beyond its core departmental and small-business markets and into the business data center. Sound familiar? That's the same claim it made about SQL Server 7.0, the current release. The software, due to ship by mid-2000, will offer four-node fail over technology to boost its recovery and restore capabilities, as well as native Extensible Markup Language support. Scalability will also get a boost – SQL Server 2000 will support up to 64 Gbytes of RAM and can take advantage of the Windows 2000 Data Center operating system to run on as many as 32 processors. The database will use Windows 2000's Active Directory services to register itself automatically when it's installed. When SQL Server 7.0 debuted in late 1998, Microsoft said the software's scalability; advanced data warehousing functionality, replication, and improved manageability would help it compete with Oracle and other enterprise-class database systems. But it's not on par yet, some analysts say. "We still don't consider SQL Server 7.0 to be competitive with Oracle and IBM DB2 in the enterprise," says Terilyn Palanka, a Giga

information Group analyst. The software has been hindered by the limited scalability of the Windows NT operating system it runs on and by its inability to perform online recovery and restore operations. Transamerica Corp.'s flood-hazard-certification business unit in Hasbrouck Heights, N.J., uses the software to maintain a 120-Gbyte database of 100 million U.S. properties. SQL Server 2000 is in early testing at 750 customer sites and is scheduled for wider beta testing in early 2000. The software will be available in a standard edition for Windows 2000 Server and Advanced Server, and an Enterprise Edition that runs on Windows 2000 Data-Center Server. Pricing hasn't been set. – RICK WHITING WITH AARON RICADELA
More on SQL:
infommtionweek.com/766/sql.htm

Quote of the Month

"Clients don't care if a program/site runs 100% faster, but they do care if it doesn't run 100% of the time."



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