



# TeraTech News

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405 East Gude Drive Ste 207  
Rockville, MD 20850  
<http://www.teratech.com>

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Michael Smith, Editor

(800) 447-9120 • (301) 424-3903  
Fax (301) 762-8185  
[info@teratech.com](mailto:info@teratech.com)

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## CFUNITED-06 Topics Announced

Speakers and topics for the next CFUNITED conference are selected. Some of the speakers and their topics are: Charlie Arehart on *Creating and Consuming Web Services in CFML*, Raymond Camden on *Verity Searching Secrets*, Michael Dinowitz on *Error handling in CF*, Hal Helms on *Practical Design Patterns*, and Mike Nimer, from Adobe, on *Advanced Flex and ColdFusion Integration*. Visit the CFUNITED website, <http://www.cfunitied.com>, for a complete list of topics and speakers.



## Adobe ColdFusion



**Adobe**

Adobe completed their purchase of Macromedia for approximately \$3.4 billion on December 2<sup>nd</sup>. The merger came after many months of work and the resolution of anti-competition issues with the SEC and European regulators. The two companies have been working with each other's technologies for years. This mutual cross utilization of technologies is evident in PDF output options in CFMX 7 and graphic designers' usage of Adobe Photoshop. At TeraTech we welcome the merger and look forward to many exciting new developments in ColdFusion over the coming year!

## Interview by Jeremy Geelan of CFDJ Magazine



Recently, Jeremy Geelan interviewed Michael Smith for a CFDJ magazine article on the Voices of The Community.

**Jeremy Geelan:** In your option which fixes and/or enhancements in CFMX 7.0.1 is the most significant?

**Michael Smith:** The bug fixes are the most important for me. The new .1 release is also significant because it makes it easier for some clients to upgrade to CFMX 7. A lot of folks won't install a .0 release and wait for the .1 release to come out.

**JG:** What is your take on the significance of the Flex 2 and Flash 8.5 announcements, seen from the point of view of a CF developer?

**MS:** I think that they are good things. Flex development is likely to increase because Flex Builder will be available at a more affordable price to developers. There will be an increasing need for ColdFusion development to support Flex development and CFCs for the back end. I also expect the same trend we saw in CFMX 7 of Flash components for CFFORM will expand with CFMX 8.

**JG:** Put another way, which of the non-CF announcements at MAX 2005 resonated most strongly with you as being likely to help CR developers earn their living in 2006 and beyond?

**MS:** I think the new Flash developments with video support and better mobile support will help out

ColdFusion work with the back end. Also the use of Eclipse for Flex Builder means that we can look for more support for CFEclipse and finally a better code editor to use!

**JG:** What technologies do you use most regularly beyond ColdFusion, in order of their importance to you? (Please include both Macromedia and - if applicable - non-Macromedia technologies.)

**MS:** SQL Server is critical to me - both for storing data and for stored procedures and using DTS (Data Transfer Services) to manipulate data from legacy sources. Beyond that I would mention Fusebox and FLiP - which are methodologies rather than technologies. We couldn't develop software that is exactly what clients wanted without them

**JG:** What's your thought on Adobe's acquisition of Macromedia, which should be closed by the time this issue reaches subscribers. Is it likely to affect the direction of CF in the future?

**MS:** In the short term I don't think it will have much effect. In the longer term, I imagine that the PDF integration will become tighter and look for Dreamweaver to integrate better with PhotoShop and other Adobe tools.

**JG:** What question, not asked here, would you like to have seen included?

**MS:** What do you like about ColdFusion?

ColdFusion is still the easiest to learn and most powerful web development language available. Plus the community of user groups and CFUNITED attendees are very helpful when ever you have a question. Without this community, ColdFusion would not be where it is today!

The video interview by Jeremy of Michael at MAX 2005 is available at <http://www.sys-con.tv/read/144236.htm>

## TeraTech Training News

Upcoming classes include:

CF101 - Welcome to ColdFusion	Jan 10, 2006
MS01 - Internet, Intranet and Portals	Jan 18, 2006
CF102 - Intro to ColdFusion	Jan 24, 2006
CF201 - Intermediate ColdFusion	Jan 31, 2006
CF202 - Web Accessibility and 508	Feb 21, 2006
FB101 - Intro to Fusebox	Feb 28, 2006
FB201 - Intermediate Fusebox	Mar 7, 2006
CF206 - ColdFusion SQL Skills	Mar 14, 2006

For more information and registration please visit <http://www.teratech.com/training/>

## Dear Miki

**Miki Saxon, Founder and contributor of Ramp Up,** has an

eclectic "writer's education," as well as more than 25 years of successful headhunting, during which she developed strong analytical skills, a potent intuition that lets her hear what isn't being said and an in-depth understanding of the bottom line effects from employees who are turned on—and off. She is a dedicated simplifier with an instinctive grasp of technology, an inordinate amount of common sense, verbal directness that saves time and a slightly irreverent style that helps lower clients' stress.

In 1997, she teamed with Al Negrin, angel, retired CEO and long time client, to found RampUp Solutions to provide executives with affordable, out-of-the-box ways of improving their bottom line through employee motivation, communication, incentives and culture.

Miki,

I just took over as head of a 15 person-engineering group. I joined this company because I liked the President and felt that our approaches to business and people were compatible. The problem is that the former VP created a negative subculture of fear and distrust that's wreaking havoc on our productivity. How do I change it?

- Jim T.

Gaithersburg, MD

Dear Jim,

The good news is that you don't have to fight your boss to change it. The bad news is that there's no quick fix. No proclamations saying, "It's going to be different" will make it different. The foremost thing for you to do is always walk your talk. If you say something is changing or being done differently or going to happen, then it must happen. Try to avoid it, but you may have to clean house, too. It's possible that some of your people think like your predecessor, but if you move too quickly you'll lose good talent who adopted his ways for survival and will gladly change back. So get to know your people before judging them, gain their trust by openness, honesty, complete communication, walk your talk, and keep it public. Fear and distrust flourish in the dark, but lose their power when forced into the light.

- Miki Saxon

**If you missed previous articles, you can locate them at <http://www.teratech.com/news.cfm>**

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