



TeraTech News

Software connections to your information

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The Final Countdown!

With only one month to go, the countdown to [CFUnited](#) is on! Things are getting wild around here with current projects coming to a close and last minute conference updates being pushed through. So please, don't forget to grab your ticket and join us at the Landsdowne Resort in Virginia. This issue proudly features a few more important CFUnited updates, an interesting article concerning these economic times and how to monitor finances more efficiently, some insight on Twitter and the social media field, as well as some presentations featured at TeraTech's monthly Maryland ColdFusion User Group (MDCFUG) meeting! Finally, got a technical question? ASK IT! Just visit [ColdCuts](#); TeraTech's open forum for any technical questions you may have.... so take advantage, friends!



NextBus: Trapeze Development

NextBus provides accurate real-time arrival information regarding the public transit system. They use satellite technology and advanced computer modeling to track vehicles on their routes, taking into account traffic patterns. To make their service as efficient as possible, they looked to implement the Trapeze Scheduling system used by the Washington Metropolitan Area Transit

Authority (WMATA). The system includes an automated routing and scheduling software system, as well as bid configuration, automated bidding, daily dispatch, timekeeping, workforce management, and vehicle and yard management. It integrates all of the different components utilized by a service such as NextBus and WMATA, saving time and eliminating a number of operational challenges.

To read more, please visit:

<http://www.teratech.com/blog/index.cfm/2009/7/7/NextBus-Trapeze-Development>

CFUnited Updates:

Get the Scoop on Speakers' Topics Before the CFUnited Conference!

Want to ask questions about specifics concerning topics at your favorite ColdFusion Conference? Well now you can with the newly developed comments section in the *TOPICS* page at CFUnited.com located at: <http://cfunited.com/2009/topics>

Now, if you see a topic at CFUnited that you would like more information about, just click the topic and write your comment to the speaker—that's right, to the actually speaker! In doing so, both you and the speaker will receive an email.

Happy Q&A everyone!

To read more please visit:

<http://cfunited.com/2009/>

CFUnited 2009 Scheduler

Now that the CFUnited schedule is posted, it can be seen at: <http://cfunited.com/2009/schedule>. Each topic has an assigned room with the number of seats available. So if you plan on attending, you will have to add your favorite topics to your personal schedule to reserve a seat. There are also still some new topics

on the way as well, so stay on top of it! Additionally, the scheduler software to assign your favorite topics is up and running!

To read more please visit:
<http://cfunited.com/2009/>

MDCFUG July 14th Meeting

Sneak Preview of CF 9 and ColdFusion Builder:

Adam Lehman, the Product Manager for ColdFusion at Adobe, will be give an overview of ColdFusion 9. He will also be discussing and demonstrating ColdFusion Builder - the highly anticipated ColdFusion IDE from Adobe. Come learn about the exciting new features and discover how ColdFusion 9, ColdFusion Builder and Flex will accelerate your application development.



Adam Lehman

To read more please visit:
<http://www.mdcfug.org/showevent.cfm?eventid=363>

Leveraging Eclipse for ColdFusion Development:

We will cover Eclipse terms and using the Eclipse IDE (integrated development environment). Adobe's new ColdFusion development tool, Bolt, will be Eclipse-based, so this will give you a head start toward using it. We will demonstrate how to develop ColdFusion in Eclipse starting with coding cfm and cfc pages. Once you understand Eclipse, it can be used to help code css, js, css, and even integrate seamlessly with source control and ticket systems. Additionally, we will show a task-focused interface for Eclipse that reduces information overload and makes multi-tasking easy. Some plugins we will be covering are CFEclipse, SQL Explorer, Aptana, and Mylyn.



Mike Henke

To read more please visit:
<http://www.mdcfug.org/showevent.cfm?eventid=359>

Cash, Strategy, & a Way to Thrive

By Richard Barrett,
June 23, 2009

Summary:

- The recession and credit crunch have made cash a strategic asset. While debt and equity financing is still available,



these sources of cash have become unreliable and difficult to tap, increasing the importance of operating cash flow.

- Optimizing cash flow requires the close scrutiny of incoming and outgoing cash transactions and the implementation of credit, purchasing and strategic decisions that impact cash.
- Simply put, **maximize cash by spending wisely.**

To read more please visit:
<http://www.teratech.com/blog/index.cfm/2009/7/7/Cash-Strategy-and-a-Way-to-Thrive>

What's in a Name?



By Miki Saxon,
June 22nd, 2009

Do you have a nickname? I'll bet you also have a nicktitle—do you know it?



There's an unwritten equation that who you are (your MAP) = what you do = what you're called.

When you're at the top of a company you're called 'CEO'.

But what's the nicktitle? What does CEO mean these days?...

To read more please visit:
<http://www.teratech.com/blog/index.cfm/2009/6/3/Ducks-In-A-Row-Do-You-Have-People-Or-Persons>

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**If you missed previous articles, you can locate them at:**  
[www.teratech.com/go/community/newsletters](http://www.teratech.com/go/community/newsletters)

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